



2K10

Request for Sponsorship Proposal

Prepared By: Eddie Delgado

P O Box 462084

Aurora, CO 80046

720.257.3813

edelgado@chsihl.com

[Www.ceihf.org](http://www.ceihf.org)





Colorado Elite Inline Hockey Federation

Youth Sports, Health and Fitness Development Programs

P. O. Box 462084

Aurora, CO 80046

26 February 2010

[Recipient Name]

[Title]

[Company Name]

[Street Address]

[City, ST ZIP Code]

Dear [Recipient Name]:

My name is Eddie Delgado, and I am the founder of the Colorado High School Inline Hockey League where I provide competitive inline hockey leagues for both middle school and high school student athletes. In recent years **our numbers for hockey participation have dramatically decreased**, and our organization was compelled to find new methods by which to serve our communities and reach new participants. In 2009, I founded the non-profit 501 3 (c), #1155, Colorado Elite Inline Hockey Federation (CEIHF) where I began the Hockey without Boundaries program. The **Hockey without Boundaries** initiative is an **outreach program designed to provide a powerful model to enrich the lives of inner-city kids through the sport of inline hockey.**

Our Hockey without Boundaries program **reaches out to kids from all communities, but most important, communities where hockey has not been traditionally introduced.** Recently, we formed important partnerships with such organizations like the Colorado Avalanche, Colorado UpLift and Parker Fieldhouse, in Parker, Colorado. With their help we were able to provide a long lasting character building experience for 80 Colorado UpLift kids with an introduction to floor hockey at the Parker Fieldhouse. The CEIHF **Hockey without Boundaries camp created a window of hope for dozens of Denver's at-risk children** through its promotion of health and fitness, diversity and good will.

I am currently seeking financial sponsors to **help our organization with this important work, and hope I can count on your support.** Our Hockey without Boundaries, Buddy Up with Hockey mentoring initiatives and Youth Sports Development programs have already changed many young lives and through your generous support and contribution we can continue to provide much needed solutions to ensure an enriched quality of life for many of our Colorado youth.

The communities and children we serve often fall victim to emotional abandonment, and lack the opportunities which lead them to give up hope of improving their situation. Our CEIHF programs reach out to those kids whose lives are filled with the extraordinary trauma and bedlam of everyday living. In many of our inner-city communities, **our children receive only a fraction of the** support while growing up that more fortunate children receive. It's not academic or athletic ability that holds such children back but it's their environment.



- It's a lack of nutritional meals, or receive structured health and fitness education.
- It's unstable single-parent homes.
- It's being subjected to traumatic stress resulting from neighborhood violence.
- It's lacking structured leisure-time activities.
- And they have far too few positive role models and mentors.

All these factors, wear away a child's hope for the future. However, with your support we can help make a difference in their lives.

The Talons 2010 travel schedule consist of the following locations:

Las Vegas, NV, January 29, 2010, Phoenix, AZ, March 13, 2010, and El Paso, TX, March 27, 2010

Our immediate financial needs exceed \$50,000 for this year, which includes transportation, equipment, rink facility rental, uniforms, camp apparel, personnel resources, team travel expenses, accommodations, office materials and supplies. I am asking 20 contributors to each donate \$2,500 to help us reach our goal.

Is it possible for you to assist me by making a contribution? Any amount would be appreciated. Please feel free to visit our website www.ceihf.org where you can make your contribution and read more of our successes, view photographs, and personal experiences of our young participants. **Our current and immediate program financial needs** begin with follow-up Colorado UpLift hockey camps for Denver's inner-city kids, and travel expenses and accommodations to Phoenix, Arizona and El Paso, Texas, where we will be taking our young athletes from our **Youth Sports Development Program** to their first out-of-state competition.

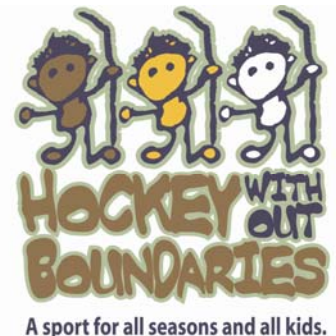
Your contribution is tax deductible and can be easily made by visiting our website at www.ceihf.org. Please feel free to contact me at 720.257.3813 or our Program Director, Mike Magera at 303.589.8987 if you need more information. Your generous contribution will enable you to share in this wonderful experience with hundreds of kids. Thank you in advance for your consideration and support.

Sincerely yours,

Sincerely,

A handwritten signature in black ink, appearing to read "Eddie Delgado".

Eddie Delgado
CEIHF Founder and President
Enclosure





Colorado Elite Inline Hockey Federation

Youth Sports, Health and Fitness Development Programs

P. O. Box 462084

Aurora, CO 80046

26 February 2010

[Recipient Name]

[Title]

[Company Name]

[Street Address]

[City, ST ZIP Code]

Dear [Recipient Name]:

The Colorado Elite Inline Hockey Federation (CEIHF) is an athletic development coalition designed to serve Colorado youngsters from economically challenged inner city communities and schools from across the Front Range.

As part of several CEIHF inline hockey growth initiatives, we recently organized our first annual **Skate for the CURE** fundraiser to support the research for childhood cancer at Denver Children's Hospital. Although mildly successful, the event brought a keen awareness to the plight of childhood cancer and the sport inline hockey while raising \$800 for Children's Hospital.

In addition, your generous contribution will support our organization's **Buddy Up with Hockey** and **Hockey without Boundaries** program for Colorado youth where our AIHL (American Inline Hockey League) Rocky Mountain Talons athletes visit schools and inner city youth programs with camps and clinics demonstrating the benefits of skating and playing hockey for fitness.

Our youth sports development and mission driven organization needs additional funding for hockey sticks, pucks, and hockey goal nets, but also needs assistance to offset the cost of rink rental, uniforms, supplies and travel.

Your company can help us by providing funds in the form of a grant or by donating goods and services. A copy of our tax-exempt certificate is attached.

Thank you in advance for your support.

Sincerely,

A handwritten signature in black ink, appearing to read "Eddie Delgado". The signature is fluid and cursive, written over a light blue horizontal line.

Eddie Delgado

CEIHF Founder and President

Enclosure

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Colorado Elite Inline Hockey Federation – Rocky Mountain Talons



CEIHF Youth Sports Fitness Development and Community Initiative

Sponsorship opportunity for the CEIHF

INTRODUCTION

Colorado Elite Inline Hockey Federation (CEIHF)

A Colorado Non-profit 501 3 (c) #1155 Elite Inline Hockey Youth Development Organization Sanctioned by the USA Roller Sports and supported by the Amateur Athletic Union (AAU), and the American Inline Hockey League (AIHL).

Mission

The Colorado Elite Inline Hockey Federation exist to foster a youth recreational, elite and amateur inline hockey sports environment for Colorado athletes and its community by promoting, developing and managing the success of its athletes in a professional and equitable manner through consistent mentoring, training and accountability.

Through this mission and program methodology, the CEIHF will ensure development of inline hockey athletes to represent Colorado locally, nationally and internationally within the sport of elite and amateur inline hockey. In addition, the CEIHF group will build greater awareness and understanding of inline hockey to a more diverse Colorado community and influence participation and growth across all cultural boundaries within our state.

Reaching Out to Improve Colorado Communities

The Colorado Elite Inline Hockey Federation is dedicated to enriching the lives of Colorado youth, amateur student athletes and the **new** communities we can serve within the sport of inline hockey. It's more than just a passion; it's a commitment toward making a difference.

The CEIHF currently works tirelessly to generate high impact and measurable results through community-based programs like its **Buddy Up with Hockey, Hockey Without Boundaries and Youth Inline Hockey Athletic Development** programs throughout Denver Metro communities.

Through your company contribution, the CEIHF will reach out to those students and families that don't generally have the opportunities to play sports due to the existing economic challenges prevalent in our inner city and suburban communities. With coordinated efforts of the CEIHF Rocky Mountain Talons and the support of the Colorado Avalanche, this organization can ensure;

- Staying involved with at-risk community children from a young age through adulthood
- Ensure long term athletic and personal development
- While encouraging a fun and learning atmosphere that will impact lives in a positive manner



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KEEPING KIDS IN THE GAME

CEIHF Providing Essential Resources

This year, the CEIHF will assist community organizations such as Colorado UpLift, a Denver based urban youth program that is doing great work with inner-city at-risk youth. With the support of the CEIHF, Colorado UpLift is enabled to provide much needed sports driven afterschool and summer camp programs within the elementary and middle school environment.



The CEIHF has many elite player and staff resources from within its own organization to contribute. However, we need your support and gift donations to continue providing these important resources to make a difference and meet these very important goals of support to the sport of inline hockey and its Colorado communities.

More than Just Fundraising

The CEIHF is a value driven, healthy organization that originated with its Colorado High School and Middle School Inline Hockey Leagues in 2001. It has operated throughout this time with a membership of as many as 1200 student athletes, while managing a 150 to 190 thousand dollar budget.

Over the years the CEIHF organization's high school and middle school programs have awarded as much as \$10,000 in scholarships to its high school seniors while providing what is recognized throughout the United States, as the best scholastic inline hockey youth program in the country.

We Don't "Have" Needs, We "Meet" Needs

Investing in our organization is an investment to the community and our mission statement says why we exist. We now need **Donors and Common Partners** to help us continue the fight to further our goals and reach our mission to enhance the growth and success of our Colorado youth and the sport of inline hockey.



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MAINTENANCE AND SUPPORT PROGRAMS

Ensuring Ongoing Participation and Individual and Team Success

Parts of the CEIHF organization's efforts are to support the Colorado High School Inline Hockey League. The CHSIHL is a Class "A" high school and middle school inline hockey league that provides competition for the Front Range, Colorado area.

Since 2001 the Colorado High School Inline Hockey League has grown from a hand full of teams to over 1200 members and as many as 100 teams for middle school and high school competition, with a successful website (www.chsihl.com) that currently boast 3.5 million page views annually. This results in **BIG TIME value** for your company!

Site Hits 2009	147,000
Clicks 2009	3,500,000
Visit Duration	30% under half hour
Visit Duration	70% over hour/half

Through the support of our membership, the League has emerged as one of the best inline hockey programs in the country by providing a number of programs that include All Star, Senior Showcase, Academic recognition, sports performance training, and high school scholarships. In addition, the League is proactive in providing coach training and certification, as well as development programs for its inline hockey referees.



The league's affiliation with its National Governing Body, USA Roller Sports and with the support of the AAU (Amateur Athletic Union) provides meaningful opportunities for our players within the AAU Junior Olympics, and the USARS Men's World Teams international programs. The CHSIHL's annual SIT (Scholastic State Invitational Tournament) has now become a Colorado classic recognized around the country as one the most important tournament experiences in our state.



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"We have been very impressed with the CHSIHL management team in building one of the fastest growing inline hockey leagues in the country over the past several years. In doing so, they have demonstrated the league management skills and promotional expertise required to continually grow the sport of inline hockey. We anticipate even greater successes ahead with the organization's stated plans for growth.

Keith Noll, AAU Inline Hockey Chairman

GROWTH AND COMMUNITY SUPPORT PROGRAMS

The **Buddy Up with Hockey** is designed to provide a mentoring and awareness process whereby our older elite and major league athletes connect with elementary and middle school students to form bonds and physical fitness education with the sport of hockey.

The **Hockey without Boundaries** is designed as a diversity program to bring the sport of inline hockey to our inner-city and suburban communities where economically challenged families and their children have an opportunity to explore inline hockey as an alternative to other traditional sports through summer camps and afterschool programs.

The **CEIHF Youth Development Programs** require financial assistance to meet the needs of; hockey equipment, i.e. skates, pucks, nets, protective equipment and sticks that we provide to those organizations, schools and families with household budget restraints.

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TEAM TALONS COMMUNITY CAMPS AND CLINIC EXPENSES

Parker Fieldhouse Rink Rental

\$85.00 per hour at 6 hour sessions \$510.00

Equipment Expense \$210.00

Promotional Expense \$850.00

Instructor Expense \$1,080.00

Total Per Camp Session Expense \$1,930.00

Total For Six Camp Sessions Each Year \$11,580.00

The Rocky Mountain Talons **Elite Player and Team Development Systems** program is designed to provide the next step for those aspiring inline hockey athletes with preparation and training to compete at the highest level of our sport. Through advanced hockey skills, body mechanics, and strength & conditioning performance training, we prepare our CEIHF member athletes for elite competition in the areas of National Amateur competition, Junior Olympics, Team USA International Trials, and National Tournaments such as NARCh (North American Roller Hockey Championships), AAU Junior Olympics International and National competition.

Team Talons...Proof of Our Youth Development Success

Our current Elite Team Talons programs consist of our Junior Talons (14 and under) that are comprised of middle school age participants, Minor League (16 to 20 years of age) and Elite (or Major) League athletes (21 years of age to adult).

Much like the athletes that train year-round for Olympic and National competition, it cost money and commitment...lots of money and lots of commitment. The resources of expert personnel and funding required to commit to the promise of educating and physically preparing our elite athletes for a high athletic level of competition requires your help and the help of others to reach our goals.

In addition, we need funding to meet the expenses of rink rental for instructional camps and clinics, practices, mock competition and league competition. Our programs require expert personnel in the areas of coaching, strength and conditioning, and skills development to adequately prepare our young athletes.

*"Our **Hockey without Boundaries** program has been in the planning stages for some time now, and we are excited to partner with Denver's inner city programs to encourage young prospective athletes the benefits of health and fitness through the sport of inline hockey." says Eddie Delgado, President of the Colorado Elite Inline Hockey Federation, and Founder of the successful Colorado High School Inline Hockey League.*



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ROCKY MOUNTAIN TALONS ANNUAL PROGRAM EXPENSES

Franchise / Operational Expenses	\$3,558.00
Uniform Expense	\$1,520.00
Gear Expense	\$11,740.00
Tryout Expense	\$1,369.00
Regular Season Expenses	
<i>Game Rink Rental</i>	
<i>Game Officials and Scorekeepers</i>	
<i>Travel Expenses</i>	
<i>Practice Rink & Gym Rental</i>	
<i>Strength & Conditioning Training</i>	\$18,009.00
Total Annual Program Expenses	\$36,196.00
Player Contribution	\$5,875.00
Program Fundraisers	\$600.00
Current Sponsorships	\$0
Total Annual Program Deficit	(\$29,721.00)

EXPERT ORGANIZATION

Eddie Delgado: CEIHF Founder and President

The CEIHF was founded by Eddie Delgado in 2009 as a support and vision focused organization dedicated to growth and community activism initiatives. Eddie was also the founder and director of the Colorado High School Inline Hockey League in 2001 to fill an enormous void present within the inline hockey community.

Eddie's extensive background in the areas of management and leadership has made him the driving force behind the success of the CHSIHL and the CEIHF. He managed a successful career within the corporate community with such companies as Janus Mutual Funds, McDonald's Hamburger Systems, Kinko's (now know as FedEx Office), and Bladium Sports and Fitness Club accumulating over 20 years of management, leadership and organizational experience.

Eddie currently serves as a national Co-Chairman of the USA High School Inline Hockey program in partnership with the Amateur Athletic Union (AAU) and USA Roller Sports (USARS) the national governing body of roller hockey, and is the AAU Rocky Mountain Regional Director and liaison for the AIHL League and inline hockey in Colorado.

His organization is also supported by a **wealth of advisory personnel** from Colorado's corporate community that include individuals from such companies as Johnson & Johnson, Advanced Tax Solutions, Grant Thornton, AAU (Amateur Athletic Union), and USA Roller Sports.



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Colorado Elite Inline Hockey Federation – Rocky Mountain Talons

WHY SPONSOR THE CEIHF

Your contribution supports Colorado Elite Inline Hockey Federation initiatives that provide much needed programs designed to build character, improve education, health and fitness awareness for our Colorado communities in need. With your generous support the CEIHF can ensure that its vision and mission toward community and youth development are realized.



THE OPPORTUNITY

Benefits of Your Sponsorship

Sponsorship of the CEIHF and the Rocky Mountain Talons initiative will position your company as a leader in Colorado's youth education and health movement - which has never been as important as it is now, in these difficult times. In addition, sponsorship will also give you:

- Extensive branding to continually highlight your company support, including marketing materials, website, visuals, signage, associated with leading edge thinking and execution.
- Opportunity to contribute to the CEIHF program development.
- A senior level company representative invited to welcome and open youth inline hockey camp; national and international travel educational programs.
- Senior level company representative invited to facilitate a dialogue with partnership audience.
- Display / distribute corporate literature
- Business development and networking
- Corporate reputation



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MEDIA EXPOSURE

The current efforts of the CEIHF development programs promise to attract the attention of the media throughout Colorado and across America. The sheer nature of the organization's mission and vision to improve the lives of Colorado at-risk youth, and the success of its Team Talons programs is sure to make a story to follow.

Our staff will actively seek newspaper, radio, TV, and magazine press coverage – giving your company maximum brand exposure. Sponsoring the CEIHF will provide fresh media attention and distinct opportunities for your company to show its support for Colorado's youth.

The CEIHF and its organizers have successfully negotiated to form important relationships with such sports entities as the Colorado Avalanche which has so far provided a wealth of network affiliations such as the Altitude Channel as well as other important media resources, as well as much needed sets of hockey equipment.

The organization has already made important strides with stories published in the Denver Post, Douglas County News Press, Your Hub internet publications, Inline Hockey Central, a nationally recognized online hockey publication, and BlogTalkRadio.com.

WEBSITE BRANDING

Your company branding on the Team Talons website (www.ceihf.org and AIHLhockey.com), including sponsor area with company and product information.

Gain opportunities with youth camps / elite team competitions / competition and youth program image galleries / youth and team program points of interest for your customers and new customers to visit the site.

During the Team Talons competition and training, the organization and AIHL website will include;

- Daily updated news and competition statistics and team standings
- Team player profiles
- Image and video galleries
- Upcoming events
- CEIHF program news articles

In addition, see your company branding on the www.ceihf.org and AIHLhockey.com website.

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EQUIPMENT BRANDING

Branding on Team Talons and youth program apparel, banners to maximize media opportunities and expose your brand to the fullest, for training events (i.e. summer camps and clinics) and team league and tournament competitions and program events.

We will display your company banner at youth program events and Team Talons competitions to once again maximize your brands visibility.

TEAM PROMOTIONAL & EVENT BRANDING

Receive full branding on all Team Talons and youth program promotional material – including leaflets and posters.

Receive full branding at our Team Talons training / fundraising events – all organization banners and posters, while your product information is displayed.

CEIHF Schedule of Annual Events

November: Skate for the CURE, Talons Adult Inline Hockey Tournament

December: Skate for the CURE, Open Skate Children's Hospital Fundraiser

January: Colorado UpLift Youth Sports Development Camp for Inline Hockey

January: NARCh Winter Nationals Inline Hockey Tournament

January: Tournament of Roller Hockey Series - Pro Series

January: TORHS Winter Nationals - Pro Series

January / April: Team Talons Major League AIHL Competition throughout the national southwest region;

January 29, 2010, Las Vegas, NV,

March 13, 2010, Phoenix, AZ

March 27, 2010, El Paso, TX

June / July: Parker Fieldhouse Summer Camps and Off-Track Hockey Clinics

July: AAU Junior Olympics Division I International Competition and subsequent International Travel

July: NARCh Summer Nationals Inline Hockey Tournament



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COMPANY DEVELOPMENT

Motivator: A company team for your employees and customers to follow and support, watch daily during league competition and training to be motivated by.

Utilize the metaphor of performance and team work through your employee's involvement with the challenge of team competition.

Receive Key Note speeches from the Team Talons pre and post competition – available for Conferences, and Client Engagement Events.

CORPORATE SOCIAL RESPONSIBILITY

Cause Marketing

Allowing your company to customize a product and promotion while harnessing your market in support of a cause.

Product Showcase: Test your product in the Team Talons instructional camps, and league and tournament competition events, while boasting your company's dedication to quality and superior manufacturing through cause marketing. Receive full product testing reports, endorsements and in use images.

Help us raise awareness and funding for our selective youth and children's charities.

- Buddy Up with Hockey
- Hockey without Boundaries
- Youth Sports Development Camps and Clinics
- Children's Hospital Research for Childhood Cancer
- Colorado UpLift Adventure and Summer Camp Program
- Mile High United Way Afterschool Programs
- Denver Boy's and Girl's Club

Be involved with an organization which is actively addressing and exposing the global issues of youth health, fitness and educational development.





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HOSPITALTY PACKAGE

Come and meet our Team Talons Elite and Junior athletes at the Parker Fieldhouse, Parker, Colorado.

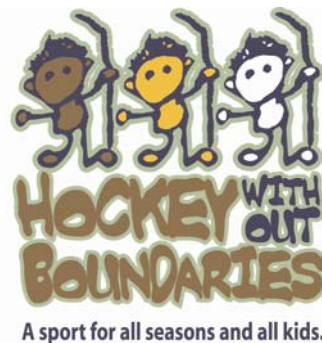
Entertain clients; see how your products are performing and how our training for national competition is progressing.

See how Team Talons train both on and off the rink and prepare for Team Talons travel engagements.

- Watch the team's rigorous strength and conditioning exercises
- Experience the team's classroom strategy curriculum
- Watch the team's rigorous on-rink drills and "Over-Speed" conditioning

- Attend the team's Meet & Greet Pancake Breakfast Party

- Costs available on request





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Colorado Elite Inline Hockey Federation – Rocky Mountain Talons

SPONSORSHIP LEVELS

Platinum Title Sponsor for Talons Community Initiatives - \$10,000

- Personalized media campaign highlighting the sponsors' involvement in CEIHF community and youth development initiatives
- Sponsor recognition in league website both scholastic CHSIHL, CEIHF and AIHL programs
- Exclusive sponsor recognition in program materials and PowerPoint presentation template
- Sponsor recognition in signage and banners at Talons game events
- Priority Exhibit space at game events
- Distribution of company materials at game events
- Company logo and write-up on CEIHF website
- Company logo displayed in all pre-game event marketing materials, program and signage
- Company logo with hotlink displayed as sponsor in online CEIHF Update Newsletter and event web pages
- 20 complimentary tickets for Talons game competition

Gold Sponsor for Sponsor for Talons Community Initiatives - \$5,000

- Introductory sponsor recognition in preseason and in-season league materials and PowerPoint presentation template
- Sponsor recognition in league website both scholastic CHSIHL, CEIHF and AIHL programs
- Sponsor recognition in signage and banners at game events
- First Choice of exhibit space at game events
- Placement of company logo on CEIHF website
- Company logo displayed in all pre-event marketing materials, program and signage
- 15 complimentary tickets for Talons game competition

Silver Sponsor for Sponsor for Talons Community Initiatives - \$2,500

- Introductory sponsor recognition in preseason and in-season league materials
- Exhibit space at game events
- Sponsor recognition at game events
- Placement of company logo on CEIHF website
- 10 complimentary tickets for Talons game competition

Bronze Sponsor for Sponsor for Talons Community Initiatives - \$1,000

- Bronze sponsor recognition in conference materials
- Exhibit space at game events
- Placement of company logo on CEIHF website, in the conference section
- 10 complimentary tickets for Talons game competition



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Colorado Elite Inline Hockey Federation – Rocky Mountain Talons

CONTACT US

Colorado Elite Inline Hockey Federation (CEIHF)

A Colorado Amateur Athletic Union (AAU) Affiliate, Non-profit 501 3 (c) #1155, Elite Inline Hockey Youth Development Organization, Sanctioned by the USA Roller Sports and supported by American Inline Hockey League (AIHL).

If you are interested in sponsoring this prestigious organization and its community activism, please contact either:

Eddie Delgado, Founder
720.257.3813
edelgado@chsihl.com

Michael Magera, Director
303.589.8987
MMagera1@its.jnj.com

Mail to:

CEIHF
P O Box 462084
Aurora, CO 80046





2009-2010 Request for Sponsorship Colorado Elite Inline Hockey Federation – Rocky Mountain Talons

FOR IMMEDIATE RELEASE

Rocky Mountain Talons Unite To Serve Their Community

AURORA, Colorado (January 15, 2010) - The Colorado Elite Inline Hockey Federation and the Rocky Mountain Talons have joined forces with the President's **United We Serve Initiative** which calls on all Americans to participate in our nation's recovery and renewal by servicing in our communities.

On Tuesday, January 26, 2010 the CEIHF and its amateur elite Rocky Mountain Talons inline hockey team program will partner with Denver inner-city youth programs to host a learn to play hockey festival through its **Hockey without Boundaries** initiative to teach inner-city at-risk children the benefits of health and fitness through inline hockey participation.

The CEIHF's **Hockey without Boundaries** program is only *one* of the organizations progressive efforts to increase physical fitness awareness with inline hockey throughout Denver's inner-city communities and public schools. While working toward diversifying the sport of hockey by increasing participation for kids across all economic and social boundaries, the program hopes to do its part to tackle America's crisis of childhood obesity with 45-60 minutes of on-rink hockey drills and skills lessons.

"Our Hockey without Boundaries program has been in the planning stages for some time now, and we are excited to partner with Denver's inner city programs to encourage young prospective athletes the benefits of health and fitness through the sport of inline hockey." says Eddie Delgado, President of the Colorado Elite Inline Hockey Federation, and Founder of the successful Colorado High School Inline Hockey League.

The Rocky Mountain Talons expect 60-80 inner-city youth from Denver's Colorado UpLift organization to attend a day of inline hockey exhibitions, skills demonstrations and lessons from Colorado Avalanche and Rocky Mountain Talons players designed to encourage youngsters to learn and play the sport of hockey.

The Colorado Avalanche has supported the program by donating several sets of hockey equipment to The Colorado UpLift program and of which will be distributed throughout elementary schools and other inner-city programs as part of the CEIHF youth hockey initiatives. In addition, Colorado Avalanche alumni and current players have donated their time to this very important cause by assisting the CEIHF toward reaching out to Denver's inner-city youth community.

The event will be held at the Parker Fieldhouse in Parker, Colorado on Tuesday, January 26, 2010 between 4:30 pm and 6:30 pm. For more information contact Eddie Delgado at 720.257.3813 or email at edelgado@chsihl.com.

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Colorado Elite Inline Hockey Federation – Rocky Mountain Talons



FOR IMMEDIATE RELEASE

Buddy Up with Hockey Mentoring Program Takes Hold In Denver Metro Communities

AURORA, Colorado (January 15, 2010) - The Colorado Elite Inline Hockey Federation (CEIHF) does more than just develop prospective inline hockey athletes for the next level of national and international competitive hockey in Colorado.

With the dedicated help of their invaluable volunteers, this organization also provides their participants with inspiration and guidance to make new friends while giving back to their community and support at risk kids throughout the Denver Metro area.

The CEIHF **Buddy Up with Hockey** program does just that by mentoring elementary and middle school children to the benefits of fitness and health education on skates. Through the CEIHF year-round fitness mentoring program, trustworthy and dedicated AIHL (American Inline Hockey League) athletes volunteer to join with economically disadvantaged and at-risk youth within Denver's urban communities to form strong, personal connections with lifelong friendship opportunities.

Through the sport of inline hockey the Buddy Up with Hockey program requires its elite athletes to visit inner city elementary and middle school students in the environment of their school's physical education classes, and introduces a fitness program that includes fun, exciting and stimulating exercises while on skates.

"Getting kids to exercise is difficult on its own. This is an opportunity to somewhat disguise an exercise curriculum while participating in an activity all kids enjoy...skating; Similar to hiding vegetables in a dinner recipe, we hope to encourage kids to get in shape while learning good health habits." Says Mike Delgado, AIHL's Rocky Mountain Talons, Defenseman.

This personal contact also includes fieldtrips to AIHL (American Inline Hockey League) Major League game events, giving the kids an opportunity to see their "Buddy Up" mentor in action as they compete with out-of-state AIHL teams from Texas, Arizona, and Nevada. With the AIHL Championships scheduled for Disney World's Sports Complex in Orlando, Florida in April 2010; some kids may get the opportunity to travel with the teams as a guest; an opportunity that most inner city kids may never experience...a trip to Disney World.

"I volunteered to be a mentor of the Buddy Up with Hockey program to hopefully make a positive difference in a young kid's life. Working with these kids has been a great experience and the positive impact has been a two way street." Says Brian Rogers, Rocky Mountain Talons, Forward.

As the CEIHF's Buddy Up with Hockey program continues to grow, more and more people are realizing that sports and recreation opportunities do provide many more benefits than what most people realize.

For more information about the CEIHF Buddy Up with Hockey mentoring programs, and the Colorado UpLift, visit www.ceihf.org or ColoradoUpLift.org.



8/28/2009



Home of the AAU

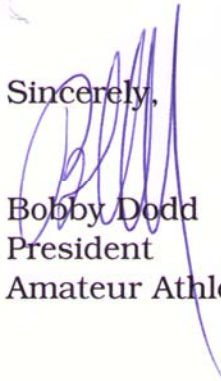
Dear Sirs:

The Amateur Athletic Union of the U.S. Inc. has a group 501(c)3 determination letter from the Internal Revenue Service. The Group Exemption Number of the Amateur Athletic Union is 1155.

As an affiliated organization, the Colorado Elite Inline Hockey Federation is recognized as tax-exempt under the Amateur Athletic Union of the U.S. Inc.'s group determination ruling through the time period ending August 31, 2010.

Subordinate Information: Colorado Elite Inline Hockey Federation
27-0822975
C/o Eddie Delgado
5291 S. Malta Way
Centennial, CO 80015

Sincerely,


Bobby Dodd
President
Amateur Athletic Union

**Not valid without
Official seal affixed here**



Note: The following is a portion of this club's Articles of Organization, and as such these activities are prohibited:

The organization shall not conduct directly or indirectly any gaming. The term gaming includes: Bingo, Beano, lotteries, pull-tabs pari-mutuel betting, Calcutta wagering, pickle jars, punch boards, tip boards, tip jars, certain video games, casino games, sports betting, etc.

CINCINNATI OH 45999-0046

In reply refer to: 0223431316
Dec. 18, 2009 LTR 252C 0
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BODC: SB

ROCKY MOUNTAIN TALONS
COLORADO ELITE INLINE HOCKEY FEDERA
5291 S MALTA WAY
CENTENNIAL CO 80015-6013

Taxpayer Identification Number: 27-0822975

Dear Taxpayer:

Thank you for the inquiry dated Oct. 29, 2009.

We have changed the name on your account as requested. The number shown above is valid for use on all tax documents.

If you need forms, schedules, or publications, you may get them by visiting the IRS website at www.irs.gov or by calling toll-free at 1-800-TAX-FORM (1-800-829-3676).

If you have any questions, please call us toll free at 1-800-829-0115.

If you prefer, you may write to us at the address shown at the top of the first page of this letter.

Whenever you write, please include this letter and, in the spaces below, give us your telephone number with the hours we can reach you. Also, you may want to keep a copy of this letter for your records.

Telephone Number () _____ Hours _____

Sincerely yours,



Anthony Woodson, Operations Mgr.
Document Perfection Operations

Enclosure(s):
Copy of this letter